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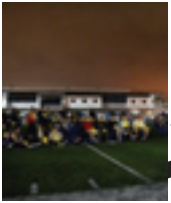
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MONDAY, JULY 28, 2014

Volume 13 Issue 215



RELAY FOR LIFE
SEE PAGE 9

Santa Monica Daily Press

We have you covered

THE WILD WEATHER ISSUE

Council aims to fight gentrification

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL City Council implemented what one member called "a temporary restraining order" on large residential development in

two neighborhoods last week in an effort to preserve rent-controlled housing in the absence of a comprehensive zoning document.

As the Planning Commission grapples with a controversial project in the Pico

Neighborhood that, if approved, could replace 15 rent controlled units with 21 new apartments, council opted to change a provisional planning document, removing incentives that might lead to more tenant-displacing projects.

City Hall is between planning documents: A new Zoning Ordinance is being reviewed by the planning commissioners (they've held 16 meetings on the ordinance)

SEE ZONING PAGE 6

Pro-SMO measure supporters raise \$250K

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMO Proponents of a pro-Santa Monica Airport ballot measure aren't wasting any time.

A group formed to support the measure, which would put most future changes to the airport in the hands of the voters, has already raised \$265,365, according to its latest filing with the City Clerk's Office earlier this month.

A majority of that cash comes from two national organizations: The National Business Aviation Association (NBAA), which gave \$125,000 and the Aircraft Owners and Pilots Association (AOPA), which dropped \$117,400 to date.

In order to get their measure on the ballot in November, proponents needed signatures from 15 percent of registered Santa Monica voters. To pull that off, they spent more than \$180,000 on signature-gatherers — paid petition circulators who were seen holding clipboards all over the city, including at the farmers' markets, outside of grocery stores, and in front of City Hall.

In total, the proponents have spent \$256,000.

The pro-SMO measure will have to compete with City Council's own ballot measure, which would retain council's control over

SEE MONEY PAGE 7



NOVENA

St. Anne's Church concluded its Novena celebration with a procession on July 27.

Matthew Hall matt@smdp.com

Lightning strikes cause injuries on Venice Beach

VENICE A freak lighting storm sent several people to local hospitals on July 27 after lightning struck along Venice Beach.

Initial reports from the Los Angeles Fire Department said three people were struck at around 2:50 p.m. However, the number of

injuries quickly rose to as high as 13 people who were either on the boardwalk, beach or in once case, possibly in the ocean.

According to the Associated Press, 13 people

SEE STORM PAGE 7

Supporting the Generation of the Future

BY EMILY COLON
Daily Press Intern

SMC Students at Santa Monica College, who are perhaps already on the younger end of the generation spectrum, are already focused on helping those even younger with the volunteer group Generation of the Future.

The organization, founded by Santa Monica College student Trae Smith, helps and inspires young students from the ages of 4 to 15 to pursue a vibrant academic future. Smith, who founded the group in his freshman year, said working with youth is essential to the future of our city and of our society.

Smith said, "Our next generation of students will make key decisions in the future for society. It's best to teach a child when he or she is young, their brain retains the information more efficiently. As a young adult, a college student, I know that children adapt well to someone close to their age range."

The Generation of the Future distinguishes itself from other organizations aimed at providing educational opportunities to young students because the group provides not only educational resources, but also real world experiences that are designed to inspire the students to take part in the world around them. The kids participate in environmentally minded activities like hikes and beach clean-ups, as well as fitness oriented activities like Ultimate Frisbee. Smith said that these environmentally related activities promote stewardship and awareness on a global scale.

SEE GOF PAGE 6

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, July 28

Summer Activity Program: One World Rhythm

Main Library

601 Santa Monica Blvd., 2:30 - 3:15 p.m.

Create awesome, spontaneous and exciting music. Ages 4 and up. Free tickets will be available at 2 p.m. For more information, call (310) 458-8600

Summer Reading Performance: The Emperor and the Nightingale Puppet Show

Fairview Branch Library

2101 Ocean Park Blvd., 3- 3:45 p.m.

The Luce Puppet Company presents the Hans Christian Anderson story. Ticketed event; space is limited. Free tickets available 30 minutes before event. For more information, call (310) 458-8681.

House Team Party

M.I.'s Westside Comedy Theater
1323-A Third Street Promenade, 8 - 10 p.m.

Three of our amazing house teams perform long-form improv based on your suggestions. No drink minimum. Always free. Come see why we're the fastest growing comedy theater in Los Angeles.

Civic Working Group Meeting

Santa Monica Civic Auditorium
East Wing

1855 Main Street, 6:30 p.m.

The Civic Working Group provides input on the development of recommendations for the renovation, programming and long-term operation of the Santa Monica Civic Auditorium. The Civic Working Group holds its regular meetings on the fourth Monday of each month.

Tuesday, July 29

Red Hen Press: Garrett Hongo, David Mason, Andrea Scarpino and Alice Quinn

Annenberg Community
Beach House

415 Pacific Coast Hwy,
6:30 - 8 p.m.

Red Hen's accomplished authors showcase a diversity of cultures and experiences. Garrett Hongo's latest collection delves into his Japanese-American heritage and Hawaiian culture as he explores the history of his homeland and family. David Mason takes us from the American West all the way to Greece, through a decade of his soulful and poetic work. In her debut collection, Andrea Scarpino conjures up a longing for things lost, using mythology, spirituality, and science to create works of lyric intensity. Visit www.annenbergbeachhouse.com/beachculture for more information.

Summer Reading Event: Scientific Art

Pico Branch Library

2201 Pico Blvd., 2:30- 3:15 p.m.

Join us for some art science craft/activities. For more information, call (310) 458-8684.

Author Talk: C.J. Box presents Shots Fired

Pico Branch Library

2201 Pico Blvd, 7 - 8:30 p.m.

Award-winning author C.J. Box brings his Western-flavored mystery series back to SMPL for the Pico Branch Library's first author talk event. C.J. will discuss his new collection of stories, Shots Fired. Join us after the talk for a book sale, signing and author meet 'n' greet. For more information, call (310) 458-8684.

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

COMMUNITY BRIEFS

Pico Library
Pico Branch Library presents
Award-Winning mystery author
C.J. Box

Last month, Pico Branch Library, the newest branch on the Santa Monica Public Library family tree, celebrated its Grand Opening with hundreds of participants and a strong dose of community excitement. This month, the Pico Branch presents its first author talk with award-winning mystery author C.J. Box in the Library's Annex, 2201 Pico Boulevard, July 29 at 7 p.m.

C.J. Box is the New York Times bestselling author of eighteen novels, including the Joe Pickett series. A Wyoming native, Box has been lauded by critics for his rugged western sensibility and his adrenaline-packed plotlines. He is the winner of numerous literary prizes, including the Edgar Award. With his new book, Shots Fired, Box ventures into new territory with a collection of short mystery and thriller stories. A good friend to Santa Monica Public Library, Box visits the new Pico Branch Library in July to inaugurate their adult programming schedule with an author talk and audience meet and greet. An on-site book sale and signing follows the author's presentation.

This program is free and open to all. Seating is first come, first served.

Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration at (310) 458-8606 at least one week prior to event. The Pico Branch Library is served by Big Blue Bus route 7. Ride your bike. Bicycle parking racks are available at the library. Limited free parking is available at the Pico Branch Library in the lot at Pico and Cloverfield. For more information on Santa Monica Public Library programs, visit smdl.org or contact the Santa Monica Public Library at (310) 458-8600.

EDITED BY MATTHEW HALL

Main Library
Santa Monica Public Library presents
Orbiting Ray Bradbury's Mars

Santa Monica Public Library welcomes Gloria McMillan for the lecture Orbiting Ray Bradbury's Mars on Wednesday, July 30, 2014 at 7 p.m. in the Main Library's Martin Luther King, Jr. Auditorium, 601 Santa Monica Blvd.

With over five hundred published works, author Ray Bradbury's creativity was boundless and his impact far-reaching. Author and educator Gloria McMillan takes a unique interdisciplinary perspective on Bradbury's life in her new essay collection, Orbiting Ray Bradbury's Mars. In this presentation, McMillan explores the diverse influence of this master storyteller on literature, science, media and social issues. A book sale and signing follows the program.

Gloria McMillan has a PhD in English and teaches at

Pima Community College and The University of Arizona, where she developed science fiction-oriented curricula for composition classes. McMillan is currently guest curator of a Special Collections exhibition on Ray Bradbury titled "Mars Madness" at The University of Arizona.

This event is part of the library's Adult Summer Reading campaign, under the theme of Literary Elements. For more information on the full Adult Summer Reading series, visit smdl.org/ASR2014.aspx. The event is free and open to the public. Seating is limited and on a first arrival basis. The Santa Monica Public Library is wheelchair accessible. For special disabled services, call Library Administration at (310) 458-8606 at least one week prior to event. For more information on Santa Monica Public Library programs, visit smdl.org or contact the Santa Monica Public Library at (310) 458-8600.

Safety reminder from UCLA
Medical Center, Santa Monica:

Summer is now in full swing - and a perfect time to remind families to make sure they're doing all they can to enjoy a summer that's safe and healthy.

"Although most of us may have started out being diligent about sunblock and other protective measures, the fact that we are still seeing severe sunburns and heat-related illness is proof we could all use a little reminder to continue to take precautions, especially when it comes to senior citizens and children," said Dr. Wally Ghurabi, medical director of the Nethercutt Emergency Center at UCLA Medical Center, Santa Monica. "We hope everyone takes to heart the following tips to ensure that the remainder of the summer is both fun and safe."

AVOID THE HEAT

The summer sun can cause problems ranging from first- or second-degree burns, to dehydration and even sunstroke. Doctors said to try these tips to stay safe in the summer heat:

- Participate in outdoor activities early in the morning or late in the afternoon, if possible.
- Wear lightweight, light-colored fabrics that reflect the sun.
- Heat-related illness occurs when the body's temperature system is overloaded. Those at greatest risk for heat-related illness include young children, older adults and those with chronic health conditions. Even young and healthy people can get sick from the heat if they participate in strenuous physical activity during hot weather.
- Don't forget to protect your skin. Use sunscreen with an SPF of 30 or higher that is both broad spectrum and water-resistant. Reapply every two hours or whenever you leave the water. Wear a hat and sunglasses for further protection. Long-term sun exposure can damage your skin and increase your skin-cancer risk.
- Never leave children or pets alone in a car, even

with the windows rolled down. The temperature inside a parked car can rise rapidly and they can quickly overheat. Summer months can bring changes to your daily drop-off routines, so always be diligent about double-checking the backseat of the car.

- Always stay hydrated by drinking fluids, even when you're not feeling thirsty. Be aware that alcohol and caffeine speed dehydration, and that some people, including those over 65 and children younger than 4, are more prone to dehydration than others. Don't ignore the warning signs of dehydration - a dry, sticky mouth, lethargy, headaches, muscle cramps and dizziness.

SPLASH WITH CARE

Not surprisingly, swimming is the summer's most popular recreational activity. But bear in mind that according to the CDC, two to three children die every day as a result of drowning.

- You can never be too careful around water. Teach children to swim and always supervise young children around water. Be within a young child's reach at all times. A drowning can happen quickly and without a sound, so avoid distractions from electronic devices.

- Swim with a buddy and where there's a lifeguard. If boating, make sure to use a life jacket and a secure flotation device, instead of an air-filled toy.

- When swimming in the ocean, be aware of dangerous waves, rip tides or strong currents.

- If your home has a pool, make sure you have a pool cover and a secure, four-sided fence.

"And learn cardiopulmonary resuscitation (CPR). Your CPR skills could save someone's life," emphasizes Ghurabi.

KEEP BUG BITES AT BAY

In addition to the stinging and itchy sensations caused by bug bites, they also can lead to infections and illnesses like Lyme disease and West Nile Virus. Mosquitoes are attracted to warm bodies, so stay cool by wearing light colored clothing that covers your legs and arms. When outside in the evenings or other times when mosquitos are present, cover up with long-sleeved shirts, pants and socks to prevent bites. Spray uncovered skin with insect repellent and, if using with sunscreen, apply the insect repellent first because it needs less-frequent applications than sunscreen.

WEAR PROTECTIVE GEAR

Avoid serious head and other injuries by making sure you and your family wear protective gear when biking, skateboarding or rollerblading.

"We see heat-related illnesses and accidents in the emergency department throughout the summer," says Ghurabi. "It's important to remind everyone to remain vigilant and take precautions every day."

For more information, visit www.uclahealth.org.

- MH

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Bring back Schwengel

Editor:

With regard to Ms. Brenda Rappaport's zinging of Bill Bauer, please let me verify the following:

Ms. Rappaport is a consultant to the Los Angeles Unified School District, headed by John Deasy, who used to work for us in Santa Monica. Loren Drake does not have a baseball career background. Mr. Drake has baseball playing sons, and is an advocate for his sons. Kurt Schwengel brought titles to Santa Monica High, and has a lengthy experience in coaching baseball.

All of the above is true.

Now, Loren Drake may be a nice guy, or, as Ms. Rappaport says "Mr. Drake is an outstanding advocate", but, it doesn't make him a baseball coach, on the very high level, that Santa Monica High deserves. I, too, have lived in Santa Monica for a very long time. While Ms. Rappaport doesn't say her sons played baseball at Santa Monica High, she says they went to Santa Monica High. While my Grandsons didn't attend Santa Monica High, they all excelled athletically. One, from Texas, is a star high school baseball pitcher, nationally...but, his father, who also was a top athlete, never said, "I want to be your baseball coach".

Bill Bauer was 100 percent correct. Bring back Kurt Schwengel. Forget the idiocy of the Loren Drake hiring.
Paul Weller
Santa Monica

Everyone's rights

Editor:

Here we go again! Your paper reported Friday that property owners are in for more rules and regulations. ("Council wants rising tenant complaints addressed") Every election time, our Santa Monica for Renters Rights run city is back to kicking apartment owners in the dirt in order to get elected. It doesn't matter how much these commie, crooks sell out our once sweet, quiet town to developers and tourism as long as they can make more and more draconian laws against property owners. They admit themselves that most people in town are renters and most people naturally only care about how cheap their rent is and that their landlord has no rights over them even on their own property. Someday I hope we get together and send them all back to communist Korea where they belong! We need a new party in town, Santa Monica for Everyone's Rights, and not some thieves robbing the till who claim to represent only tenants while selling us out for more and more money.

Martin Sampson
Santa Monica



My Write
Bill Bauer

Send comments to editor@smdp.com

Wifflegate: SMMUSD's embarrassment continues

I KNEW THAT LAST WEEK'S COLUMN ON what seemed to be the politically motivated firing of Santa Monica High School Boys baseball coach, Kurt Schwengel would raise a ruckus. My Gmail box was filled with "attaboys" as well as "you missed the real reason he was fired."

Recapping: There was an incident May 27 during the first round CIF Southern Section (CIF-SS), Division Three baseball playoffs leading to an Ocean League Championship. After arriving at the ball field, Samohi coaches noticed that their opponent (Peninsula High School) was engaging in batting practice before the game started.

One coach shot video of the practice. Before the playoff game began, Coach Schwengel filed a complaint with the umpire who then reported it to CIF-SS offices. Therefore, rumors that Schwengel complained after losing 7 to 2 to Peninsula are lies.

The complaint was based on a CIF-SS Bluebook Bylaw that states: "Teams entered in the baseball playoffs will not be permitted to take batting practice on the day of a play-off game prior to the commencement of the contest. Batting practice will be construed as ANY type of pitching motion with ANY type of ball (including a wiffle ball) from in front of the batter (including pitching machines and overhand throwing)."

The day after the playoff game, Peninsula forfeited the game. If Coach Schwengel had not reported the violation before play commenced, his protest would not have been considered because that's the way the CIF rules work.

For example, in the Redondo Beach versus Bonita game, someone from Bonita shot video of Redondo taking batting practice but failed to report it until after the game was played - and their complaint was ignored.

Peninsula's coach John Hangartner admitted they "weren't trying to cheat, we didn't know the rule." In light of Duarte winning a similar protest in 2011 after a loss to Alhambra and Shadow Hills softball being forced to forfeit a game for the same infraction in 2013, Hangartner has no excuse for ignorance of CIF rules.

"The rule's spirit is to create competitive equity in the playoffs, when visiting teams have to travel long distances and might not have time to take batting practice," according to the CIF.

Ramping up the controversy - Keith Olberman, whose sports talker airs on ESPN2, singled out Schwengel as the "World's worst sports person of the day" on his May 31 broadcast. A Samohi parent emailed me and suggested that Schwengel's unsportsmanlike conduct and Olberman's segment may have contributed to his termination.

My regular readers know that Santa Monica/Malibu Unified School District administrators love "gag orders." Of course, they issued a gag order directing Schwengel not to discuss the situation. This was a big mistake because it gave Peninsula carte blanche to spin their version of the occurrence.

With Peninsula controlling the story, the facts and time line were muddled and Schwengel was portrayed as the "silent" bad guy, unsportsmanlike and for not playing fair.

Incredibly, Samohi administrators didn't even allow Schwengel to talk to parents involved with the program. So, parents, the media and the public heard nothing but misinformation, thanks to Samohi's inept handling of the incident. The baseball team and its coaches were hung out to dry and vilified.

Instead of standing up for their baseball program and Schwengel, incompetent administrators created a public relations disaster. After implementing a gag order, they completely ignored the facts and then issued a press release suggesting that the umpire "failed to act" which made Schwengel look even more like a villain.

A reader emailed me that Schwengel was a sore loser - for reporting that a competing coach was blatantly cheating? Schwengel filed the protest before the players took the field to play. How can that be construed as a "poor loser" unless you've only been subject to Samohi's inability to manage the story and disclose facts and/or Peninsula's own self-serving propaganda?

Olberman's rant falsely blamed Schwengel for Peninsula's forfeit. He also ridiculed the many dumb rules and technicalities that have taken the fun out of scholastic sports. The bottom line is that the CIF overturned the game results due to an egregious violation of its rules by the other team.

Coach Schwengel did nothing wrong. Would it have been better for him to remain silent and allow a confessed cheater to win? What's the lesson in that? Coach Hangartner cheated and paid the price - forfeiting a game and a possible championship. Our school district administrative bunglers ignored that point, maybe deliberately.

It still appears that political agenda and outright cronyism were the reasons why Schwengel was booted. The handling of this incident is on such a gross level of incompetence that it now appears, more than ever, this was part of a clumsy conspiracy to get rid of Schwengel and replace him with a friend.

POLITICAL NOTES

Tonight, Residocracy.org is holding the first public forum of the political season at the Santa Monica Main Library auditorium at 6 p.m. Political junkies will have a chance to hear from all the candidates running for City Council. This will be an excellent opportunity to preview the candidates and issues in this year's municipal elections.

The Santa Monicans for Renters' Rights (SMRR) Annual Convention is next Sunday, Aug. 3, 12:45 p.m at John Adams Middle School. Members of the powerful political organization will vote to endorse candidates for City Council, Rent Control Board, Board of Education, College Board of Trustees and local ballot measures.

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Trashing the ocean

Dear EarthTalk

Recent news coverage of the disappearance of Malaysian Airlines Flight 370 reminded us all again of how much debris, including plastic, is in our oceans. To what extent is this a real problem that threatens ocean or human health?

Margaret Ainsworth
Philadelphia, PA

THE SO-FAR IN-VAIN SEARCH FOR Flight 370 has indeed stirred up interest in the growing problem of ocean debris as objects thought to possibly be plane parts have repeatedly turned out to be just floating trash.

"The ocean is like a plastic soup, bulked up with the croutons of these larger items," Charles Moore, the captain who discovered an ocean trash gyre roughly the size of Texas swirling around in the deep ocean currents between Hawaii and California, told the Associated Press. "It's like a toilet bowl that swirls but doesn't flush," he added. Moore's "Great Pacific Garbage Patch" is one of five such debris vortexes in the world's oceans. Last April, searchers for MH370 stumbled onto the eastern edge of one of them in the Indian Ocean, at first mistaking some of the larger bobbing objects for airplane wreckage.

While this floating flotsam may be a time-wasting distraction for MH370 searchers, green leaders are worried about it for other reasons. According to the U.S. Environmental Protection Agency (EPA), trash and other ocean debris can cause direct harm to wildlife that ingests or gets caught in it and can break or suffocate coral reefs that are key habitat for many of the world's marine species. Marine debris can also contribute to the movement of harmful invasive species that hitch rides from one body of water to another.

Another issue is that so much marine debris is comprised of plastic, much of which takes hundreds of years to break

down and ends up in the digestive systems of everything from whales to plankton, including much of the seafood that ends up on our dinner plates.

The 2011 report, "Plastic Debris in the California Marine Ecosystem," by the California Ocean Science Trust, California Ocean Protection Council and Sea Grant found that plastic debris in the ocean not only leaches some chemical pollutants that were added during manufacture but also absorbs and accumulates others. This includes many persistent organic pollutants (so-called POPs that have been used extensively for things like pest control, crop production and industrial manufacturing) from surrounding seawater and marine sediments. These POPs have been linked to population declines, diseases and behavioral or physical abnormalities in many wildlife species. Researchers are still not sure how these chemicals, as well as others (Bisphenol A, phthalates, phenanthrene, etc.) may affect marine ecosystems in the long run.

In the meantime, we can all play a role in reducing the amount of plastic and other debris that end up in our oceans. "The most effective way to stop plastic pollution in our oceans is to make sure it never reaches the water in the first place," says the Natural Resources Defense Council (NRDC), a leading environmental non-profit. According to the group, individuals need to take care to recycle and never litter, while manufacturers should reducing packaging and design more of it to be fully recyclable. NRDC and others are also working on the legislative front to try to institutionalize such measures.

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The Q-Line

Election Season

Campaigns are beginning for local offices.

So, this week's Q-Line question asks:
What is the single most important issue in this year's election

Contact qline@smdp.com before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.

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Local

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Santa Monica Daily Press

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ZONING

FROM PAGE 1

thus far) and they will pass it along to council for approval when they're done.

In the meantime, the Interim Zoning Ordinance dictates many of the land-uses throughout the city. Council amended this ordinance making the replacement of existing apartments less attractive, in theory, for developers.

The amended zone encompasses parts of the Pico and Mid-City neighborhoods, extending about a half mile in all directions from the incoming Expo Light Rail line.

Some councilmembers, residents, and city officials noted that the prospect of the train has already boosted property values in the area and could encourage landowners to develop large condominiums, ousting current tenants.

The amendments themselves are technical but in essence they discourage dense projects, which are typically more profitable, they restricts the consolidation of parcels, and they tighten the limits on projects that require review from the Planning Commission. The latter amendment will allow for more public discussion of projects - projects that previously would not have required as stringent of a review process.

Many residents, speaking during the public portion of the meeting, urged council to go forward with the suggested amendments.

Some noted that it could have ancillary negative consequences.

Councilmember Gleam Davis supported the short-term change but expressed a desire to discuss the issue more thoroughly before approving the new Zoning Ordinance.

"If we are going to have some development, we want it do be good development," she said. "We want it do be well-designed development and I'm concerned that some of these may actually lead to poor development."

Councilmember Terry O'Day concurred, noting that restricting density could lead to a net-loss of units if a developer does decide to go forward with a project under the new conditions. He asked that council be given more time to consider the amendments.

"You get something that is fewer units, that are larger and more expensive, leading to an exacerbation of this gentrification problem," he said. "In my view it kind of goes in the wrong direction."

Councilmember Kevin McKeown, who strongly supported the amendments and successfully lobbied for them to impact a larger zone than recommended by city officials, conceded that this issue would need to be discussed further when the new Zoning Ordinance comes before council.

"I think our intent here is not to affect what kind of upscale condo gets built but to make sure, at least in the short term, that the existing affordable housing on these sites is less likely to be demolished," he said. "The argument about whether it's a larger or smaller condo unit is an interesting wrinkle in gentrification but it's going to mean little to the people who were in the apartments that were torn down because they're not going to be buying those condos."

The amendments passed 5 to 0, with Councilmember Ted Winterer absent from the meeting and Councilmember Bob Holbrook, an owner of property within the zone, recusing himself.

DAVE@smdp.com

GOF

FROM PAGE 1

The program runs year round, with workshops every Friday beginning in the fall. These workshops provide homework help, intermixed with games and activities to keep the kids motivated. One of the big aspects of these Friday workshops, Smith said, is how the workshops allow the students to create relationships with the volunteers. At these workshops the students get to know their volunteers, and these volunteers become role models for the students.

The program hopes to transcend socioeconomic barriers by soliciting donations. This allows students to be exposed to various experiences that would not otherwise be available to them. In this sense, it exposes kids to the world around them, especially through trips held during the school year.

Smith said, "We will take field trips to influential sites such as museums, colleges, and seminars with the most profound scholars."

They also get young students out of their comfort zones and keep them healthy and active through events such as the One Day Fun Day Kids Camp to be held on August 16. This camp will provide the kids with a variety of well-rounded activities they can enjoy in a safe environment. Smith said participants enjoy the comprehensive approach.

"Aside from the free tutoring we offer, children and parents will enjoy how well-rounded you become after a visit with Generation Of The Future. We also help

with fitness and economically friendly events such as beach clean ups, tree planting, and flag football," said Smith.

The volunteers of the Generation of the Future make sure to practice what they preach as well with activities like a group hike at Runyon Canyon on July 19. They also plan on volunteering at the Midnight Mission Homeless Shelter. These volunteer events are significant to the overall program experience, Smith explained, as they allow the mentors to be real role models.

Smith said, "When I was younger, I was a part of an after-school program and to this day the memories are still fresh. I remember the activities and the mentors I had, they definitely helped - especially an after school program with mentors to guide you while your parent was not able to pick you up from school for logistical reasons. The mentors definitely made an impact on me and showed me how important it is for a child to have someone they know will always be there for them, especially at a young age, your mind is rapidly growing."

The Generation of the Future provides young students opportunities for an education and for a future that might not otherwise be available to them. It also unites members of the community of Santa Monica around a purpose-the future of the next generation. Organizers said the program allows for the community to grow stronger and to move in unison. For more information, email organizers at gotfyes@gmail.com or visit them on Facebook at [Facebook.com/gotfyes](https://www.facebook.com/gotfyes).

EDITOR@smdp.com

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MONEY
FROM PAGE 1

the airport but would require voter-approved limitations be established before development is approved for the land.

City Hall is not allowed to promote the measure on its own, only educate the public, but a resident group, Committee for Local Control of Santa Monica Airport Land (CLCSMAL), has formed to support it and to oppose the AOPA-backed measure.

John Fairweather, who heads the group, said they hope to raise \$250,000 of their own but still expect to be outspent handily.

“We have not yet started serious fundraising though we intend to soon,” he said. “Despite that, we have already raised enough from core volunteers to hire a very experi-

enced campaign consultant with Santa Monica expertise, and with their help we are putting the things into place that we will need.”

Regardless of the size of the respective treasure chest, Fairweather is confident his side will prevail for a number of reasons. He believes they will have more local support in the campaign; numerous neighborhood groups and the city’s largest political party have come out against the AOPA-backed campaign claiming, among other things, that it unfairly ties the closing of the airport to inevitable high-density development.

“The people of Santa Monica are not stupid and will see through their deception,” he said.

Proponents of the pro-SMO measure did not respond to requests for comment by press time.

DAVE@smdp.com

STORM
FROM PAGE 1

were treated after they were struck Sunday afternoon at Venice Beach. Four were treated at the scene and released, and the rest were taken to hospitals, where two were listed in critical condition. Local news blog, Venice311.org reported a scuba diver was among the injured and posted photos of at

least one victim receiving CPR on the beach. In total, 14 people were struck by lightning during the storm. According to the Los Angeles Sheriff’s Department, the final victim was hit on Catalina Island.

The Los Angeles County Sheriff’s Department said a 14th person was struck on a golf course on Southern California’s Catalina Island. An Associated Press report said the 57-year-old man was in stable condition.

EDITED BY MATTHEW HALL



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Surf Forecasts

MONDAY – FAIR – SURF: 2-3 ft knee to waist high
SSW swell holds; Occasional 3'+ sets for select magnets;
Minimal NW windswell; Incoming tide in the AM helps most spots

TUESDAY – POOR TO FAIR – SURF: 1-2 ft knee to thigh high occ. 3ft
SSW swell eases; Minimal NW windswell

Water Temp: 71.4°

BEACH REPORT CARD



NORTH LOS ANGELES COUNTY


Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **July 16, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - lbrc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 38 / 10
- Number of (C,D,F) grades for dry/wet weather -- 5 / 10

The Beach Report Card is made possible by:



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Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lachasa and Los Alamos creeks.	A+	ns
Escalante Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escalante Creek, just east of Escalante State Beach.	A+	ns
Lariga Canyon Creek mouth.	A+	ns
Saltice Canyon at San Diego County Beach.	A+	ns
Puerto State Beach at creek mouth.	A+	ns
Marin Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	B	ns
Sanlido Beach at Malibu Colony fence.	A+	ns
Sanlido Beach (beach location) - daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Los Flores State Beach at Los Flores Creek (point zero).	A+	ns
Big Rock Beach at 10948 PCH stairs.	A+	ns
Pena Creek at Los Tunes County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	ns
Carderock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	D	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Tennessal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chatsworth).	A	ns
Santa Monica Beach at Montana Ave. drain.	D	ns
Santa Monica Beach at Wilshire Blvd. drain.	D	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restaurants).	F	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection at Topical St.	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	A	ns
Dockweiler State Beach at Ballena Creek mouth.	B	ns
Dockweiler State Beach at Calver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DWR jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	B	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns


LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

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Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our swimmers are happy.



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MONDAY, JULY 28, 2014

Santa Monica Daily Press

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'Lucy' tops 'Hercules' with \$44M at box office

RYAN NAKASHIMA

AP Business Writer

LOS ANGELES Luc Besson's "Lucy" proved mind can overpower muscle, topping a remake of "Hercules" by director Brett Ratner at the box office on the weekend.

The Universal Pictures-released movie starring Scarlett Johansson as an accidental psychokinetic took in \$44 million in North American movie theaters over the weekend, according to studio estimates Sunday.

"Hercules," starring Dwayne "The Rock" Johnson and produced by Paramount Pictures and Metro-Goldwyn-Mayer, brought down an estimated \$29 million.

Universal's president of domestic distribution, Nikki Rocco, said audiences were attracted to the original story about the main character gaining superhuman powers by using more and more of her brain.

People also wanted to see Johansson in an action role, something she's done more frequently in movies like "The Island" (2005), "Iron Man 2" (2010), "The Avengers" (2012) and "Captain America: The Winter Soldier" (2014).

"The main reasons for coming to see the film were the story, and then Scarlett," Rocco said. "She's very diversified in what she does. Luc brought out the best of her in this movie."

"Lucy," rated R, opens internationally next week.

Meanwhile, Johnson's draw with men, women and children helped PG-13-rated "Hercules" power into the No. 2 spot. In addition to its domestic haul, the film brought in \$28.7 million from Russia, Australia, Britain, Malaysia and other countries in Asia.

Megan Colligan, Paramount's head of domestic marketing and distribution, said Johnson once again proved his appeal as a global action star who fights bad guys with a "a wink and a smile."

"He can be very serious and menacing and imposing, and he has this ability to melt it all away, which is why women show up for a movie like this," Colligan said. "He has a lot of appeal for kids."

Johnson himself drove over half of the buzz on social media platforms like Twitter, said Benjamin Carlson, president of tracking firm Fizziology.

"They weren't talking about any of the co-stars or Brett Ratner, the director," Carlson said. "It was all about 'The Rock' with this film."

Despite the two films' solid performances, the summer box office is still down by around one-fifth compared to last year, according to Paul Dergarabedian, senior media analyst with Rentrak.

That's partly because one would-be huge

performer, "Fast & Furious 7" was postponed from its July 11 release due to the death of actor Paul Walker, he said. This summer also lacked some other blockbuster sequels like last year's "Despicable Me 2."

That puts a lot of pressure on "Guardians of the Galaxy," a Marvel superhero film being released in the U.S. next week, to outperform, he said.

Even though it features lesser-known characters, including Chris Pratt as Peter Quill and Zoe Saldana as Gamora, it could still break out, Dergarabedian said.

"Any time you have a Marvel movie in the summer, it's still a factor," he said.

Another film that opened in wide release over the weekend was the Rob Reiner-directed romantic comedy "And So It Goes," starring Michael Douglas and Diane Keaton, which collected an estimated \$4.6 million, according to distributor Clarius Entertainment.

"Boyhood," a Richard Linklater film that tracks the life of a boy from age 5 to 18, gained traction in its third week of release by distributor IFC Films with \$1.7 million from just 107 locations.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Where available, latest international numbers are also included. Final domestic figures will be released on Monday.

1. "Lucy," \$44 million.
2. "Hercules," \$29 million (\$28.7 million).
3. "Dawn of the Planet of the Apes," \$16.4 million (\$54.4 million).
4. "Purge: Anarchy," \$9.9 million.
5. "Planes: Fire & Rescue," \$9.3 million.
6. "Sex Tape," \$6 million.
7. "Transformers: Age of Extinction," \$4.6 million (\$37.5 million).
8. "And So It Goes," \$4.6 million.
9. "Tammy," \$3.4 million.
10. "A Most Wanted Man," \$2.7 million.

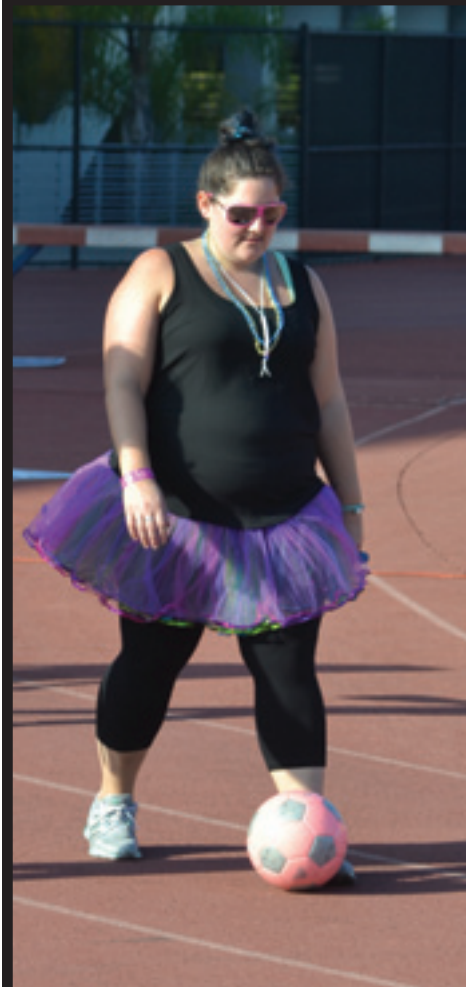
Estimated ticket sales for Friday through Sunday at international theaters (excluding the U.S. and Canada), according to Rentrak:

1. "Dawn of the Planet of the Apes," \$54.4 million.
2. "Transformers: Age of Extinction," \$37.5 million.
3. "Continent," \$33 million.
4. "Hercules," \$28.7 million.
5. "How To Train Your Dragon 2," \$24 million.
6. "Kundo: Age of the Rampant," \$20 million.
7. "The House That Never Dies," \$8.7 million.
8. "Tiny Times 3.0," \$7.2 million.
9. "Step Up: All In," \$6.3 million.
10. "Maleficent," \$5.2 million.



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RELAY FOR LIFE

Matthew Hall and Morgan Genser

Santa Monica took to the track for the 24-hour Relay for Life fundraiser July 26-27. The event, held at Santa Monica College, supports the American Cancer Society and its work in providing services to cancer patients. Participants form teams and walk for a full 24-hours. The event includes an opening ceremony, theme laps, a Luminaria ceremony, and closing festivities. For more information visit <http://www.relayforlife.org/santamonicaca>.

MOVIE TIMES

<p>Aero Theatre 1328 Montana Ave. (310) 260-1528</p> <p>No movies</p> <p>AMC Loews Broadway 4 1441 Third Street Promenade (310) 458-3924</p> <p>And so it Goes 1:34 (PG-13) 1:55 p.m., 4:30 p.m., 7:20 p.m., 10 p.m.</p> <p>Begin Again 1:45 (R) 1:40 p.m., 4:15 p.m., 7 p.m., 9:50 p.m.</p> <p>The Purge: Anarchy 1:43 (R) 2:10 p.m., 4:50 p.m., 7:40 p.m., 10:15 p.m.</p>	<p>Wish I Was Here 2:30 p.m., 5:15 p.m., 8 p.m., 10:30 p.m.</p> <p>AMC 7 Santa Monica 1310 Third St. (310) 451-9440</p> <p>22 Jump Street 1:51 (R) 5:10 p.m., 7:55 p.m., 10:45 p.m.</p> <p>Dawn Of The Planet Of The Apes 2:10 (PG-13) 3D 4:20 p.m., 10:10 p.m.</p> <p>Dawn Of The Planet Of The Apes 2:10 (PG-13) 11 a.m., 1:25 p.m., 7:25 p.m.</p> <p>The Fluffy Movie 1:41 (PG-13) 11:25 a.m., 2:20 p.m., 5:15 p.m., 8:05 p.m., 10:35 p.m.</p> <p>Hercules 1:39 (PG-13) 3D 1:55 p.m., 7:35 p.m.</p>	<p>Hercules 1:39 (PG-13) 11 a.m., 4:35 p.m., 10:30 p.m.</p> <p>How To Train Your Dragon 2 1:42 (PG) 11:05 a.m.</p> <p>Lucy 1:29 (R) 11:45 a.m., 2:30 p.m., 5:05 p.m., 7:45 p.m., 10:20 p.m.</p> <p>Planes: Fire and Rescue 1:23 (PG) 3D 4:20 p.m., 9:30 p.m.</p> <p>Planes: Fire and Rescue 1:23 (PG) 11:30 a.m., 2 p.m., 7 p.m.</p> <p>Sex Tape 1:34 (R) 11:50 a.m., 2:40 p.m., 5:25 p.m., 8:15 p.m., 10:40 p.m.</p> <p>Transformers Age Of Extinction 2:46 (PG-13) 1:30 p.m.</p>
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For more information, e-mail editor@smdp.com

GET SOME SHOPPING DONE, CANCER

ARIES (March 21-April 19)
★★★★ Your efforts to come to an agreement with someone could fizzle. You are likely to pick up on some rigidity from this person. You might question whether you want to deal with him or her much longer. Tonight: Tap into your imagination.

TAURUS (April 20-May 20)
★★★ Being stubborn, as you tend to be, might not get you the results you want. A change on a very basic, anchored level will be important to you. How you communicate this need might make or break the possibility of having an agreement here. Tonight: Stay home.

GEMINI (May 21-June 20)
★★★★ Make and return calls immediately. You don't want a last-minute misunderstanding to affect your schedule, do you? Honor a change in how you feel about a financial matter. Tonight: Visit with a friend.

CANCER (June 21-July 22)
★★★ You will be the source of your own stress, and you might not be sure how to handle a money matter. You are naturally giving and caring. Someone could be manipulative and difficult. Do your best to avoid getting into a power play. Tonight: Get some shopping done.

LEO (July 23-Aug. 22)
★★★★ Your magnetism peaks, and you will be at ease no matter what you encounter. Know that there could be more going on behind the scenes. Opt to say little, and watch what unfolds. The situation likely revolves around a manipulative person. Tonight: Whatever feels right.

VIRGO (Aug. 23-Sept. 22)
★★★ A friend might mean well, but he or she could add an element of confusion. You need to tap into your ingenuity to bypass a problem. A loved one might be prone to throwing a tantrum. Know that this, too, will pass. Tonight: Go where your friends are.

LIBRA (Sept. 23-Oct. 22)
★★★★ You could feel as if you don't have the control you want. Recognize that you are the only person you can control. Look around, and you'll see that you have many supporters. Just relax. Tonight: Catch up on a pal's news.

SCORPIO (Oct. 23-Nov. 21)
★★★ Tension builds when dealing with an older friend, relative or boss. You might have little say in this situation, and you'll find it to be frustrating. Rather than cause a problem or close down as you typically might, just go along with the program. Tonight: Don't get too mischievous.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You'll want a mellow day, but you could discover that you're in the midst of a financial power play. Someone might not honor your boundaries. You'll need to hold your ground and communicate that this person has gone too far. Tonight: Watch a favorite movie.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Someone knows how to appeal to you. You might decline this person's offer, but he or she is unlikely to back off. You could have quite a few temptations thrown in your path. Know that you can turn them down. Hold your ground, if need be. Tonight: Have a long-overdue chat.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Others will seek you out for a variety of reasons, so enjoy the moment. Don't get uptight about someone pushing in and getting too close for comfort. Just maintain your normal barriers. Tonight: Say "yes" to an appealing offer.

PISCES (Feb. 19-March 20)
★★★★ Build on what already exists in an important day-to-day interaction. You might decide that the time has come for a new health resolution. Consider trying a new diet or perhaps a new exercise program. Start taking better care of yourself. Tonight: Nap, then decide.

Monday, July 28, 2014

This year could be spectacular if you can resist getting into petty quarrels. You have a new beginning in some area of your life, as you are beginning a new life and luck cycle. If you are single, you are unusually magnetic, and others notice this quality. You could be overwhelmed by your choices. Consider what type of relationship you want. If you are attached, you seem far more dominant than usual. Remember, a relationship is 50-50; include your sweetie in your life more. CAPRICORN can be a stick in the mud.

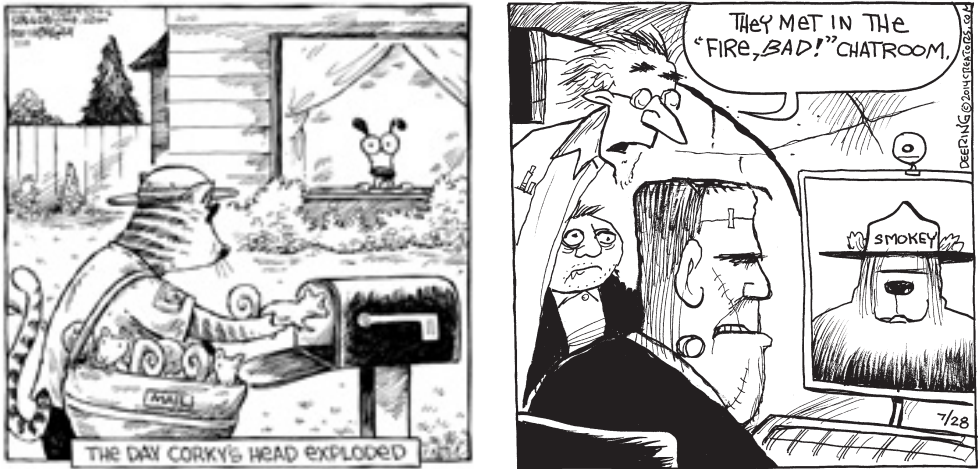
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:

★★★★★ Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

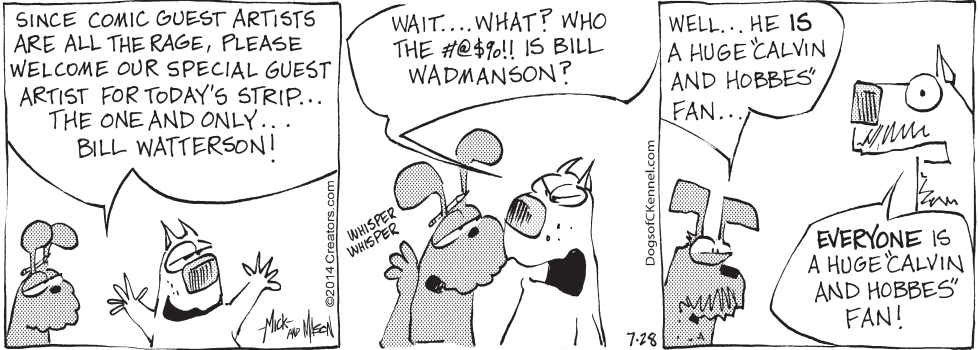
INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!

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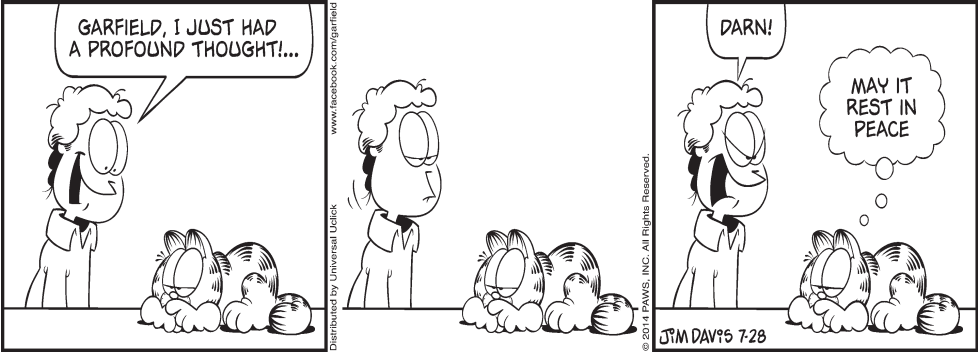
Speed Bump By Dave Coverly Strange Brew By John Deering



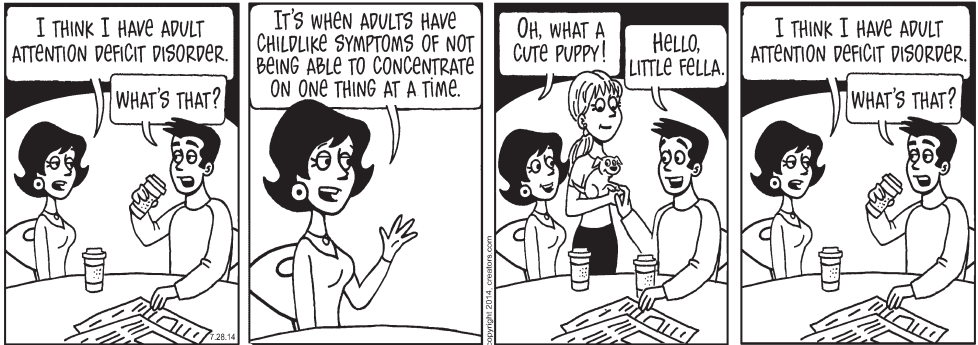
Dogs of C-Kennel By Mick and Mason Mastroianni



Garfield By Jim Davis



The Meaning of Lila By John Forgetta & L.A. Rose



Sudoku
Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

			6		2			
5				7				2
	1		3	9	5		6	
8		4				7		3
	7	5		2		6	9	
3		2				5		1
	3		5	1	4		8	
6				3				7
			8		7			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	4	2	1	3	9	8	7	6
7	1	9	8	6	2	5	3	4
3	8	6	7	5	4	9	2	1
9	7	8	3	2	1	4	6	5
2	6	3	5	4	8	7	1	9
1	5	4	6	9	7	3	8	2
4	3	1	9	8	6	2	5	7
8	2	7	4	1	5	6	9	3
6	9	5	2	7	3	1	4	8



MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com. Send your mystery photos to editor@smdp.com to be used in future issues.

CROSSWORD
By THOMAS JOSEPH

- ACROSS**
- 1 Plumbing problem
 - 5 Suppress
 - 10 Singer McEntire
 - 11 Joins forces
 - 13 Gets older
 - 14 Look up to
 - 15 Blunder
 - 17 Actor Ayres
 - 18 Soft-shell clam
 - 19 Tell whoppers
 - 20 Silent assent
 - 21 Tolerate
 - 22 Report card listing
 - 25 Tax paperwork
 - 26 Brewpub choices
 - 27 "Holy smokes!"
 - 28 Sick
 - 29 Sports vehicle feature
 - 33 Me, to Michel
 - 34 Spain neighbor
 - 35 Blinker
 - 37 Conceited

- 38 Dream up
- 39 — out (got by)
- 40 Hinder
- 41 Depend

- DOWN**
- 1 Studies all night
 - 2 Authentic
 - 3 More than pudgy
 - 4 Siphoning targets
 - 5 Trembled
 - 6 Beneath
 - 7 Objective
 - 8 Ben of "Tower Heist"
 - 9 Cry on arriving
 - 12 Under-ground passages
 - 16 Singer Tori
 - 21 Astonish
 - 22 Mutilated
 - 23 Combined, as metals
 - 24 Fill in for

A	D	A	G	E	S		S	H	E	D	
M	E	T	E	R	S		T	A	L	E	
A	L	L	E	G	E		A	B	E	S	
S	L	A	W	S			D	R	I	V	E
S	A	S	H			S	I	T	T	E	R
				I	D	E	A		A	N	T
		H	A	Z	E	L	N	U	T	S	
T	A	N			C	L	A	N			
A	S	T	R	O	S			F	A	R	E
C	H	O	I	R			G	A	M	E	R
O	T	I	S				G	A	Z	E	B
M	A	N	E				E	V	E	N	E
A	G	E	S				M	E	D	D	L

Saturday's answer

- 25 Do origami
- 27 Awe
- 29 Worker's reward
- 30 Car pedal
- 31 Disney mermaid
- 32 Singer Travis
- 36 Illuminated

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4		5	6	7	8	9	
10					11					12
13					14					
15					16				17	
18									19	
			20				21			
22	23	24				25				
26					27					
28				29				30	31	32
33				34						
35			36					37		
38								39		
	40							41		

WE ARE THE BEST FRIENDS OF ANIMALS. WE ARE A MOVEMENT. WE ARE A COALITION OF ORGANIZATIONS AND PASSIONATE INDIVIDUALS DEDICATED TO MAKING LOS ANGELES A NO-KILL CITY. LAST YEAR, MORE THAN 12,000 HEALTHY OR TREATABLE ANIMALS WERE KILLED IN L.A. CITY SHELTERS. EACH ONE AN INDIVIDUAL. EACH ONE A LOVING PET WORTH SAVING. 12,000. THAT NUMBER SHOULD BE ZERO. AND IT CAN BE. THERE IS A SOLUTION, BUT ONLY IF THE PEOPLE WHO CARE WORK TOGETHER. JOIN US AND HELP MAKE L.A. INTO NKLA.

NKLA

A NOT FRIENDS/ANIMAL SOCIETY INITIATIVE

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The leader of the devout Sunni jihadist group Islamic State, Abu Bakr al-Baghdadi, making a rare, solemn appearance in July, wore a flashy silver wristwatch that various video analysts described as either a Rolex or an Omega Seafarer or a feature-laden Saudi Arabian-made timepiece that sells for only about \$560. A week earlier, a Syrian anti-government rebel leader was shown in a video exhorting his troops from notes he had made in his "Hello Kitty" notebook. And a week after that, a shopkeeper in North Waziristan, lamenting the loss of business when local Taliban fighters abruptly left the area, told a BBC reporter that the jihadists obsessively bought Dove soap, Head & Shoulders shampoo, white underwear ("briefs or Y-fronts"), and "Secret Love" and "Blue Lady" perfumes.

■ Clinton Tucker, who is black, sued Benjamin Moore paints in Essex County, New Jersey, in June for wrongful firing -- after, he said, he had tolerated years of workplace racial insults. In fact, Tucker said the company had introduced two new paint shades shortly after he was hired in 2011 -- "Tucker Chocolate" and "Clinton Brown," provoking on-the-job ridicule.

TODAY IN HISTORY

1996 - The remains of a pre-historic man are discovered near Kennewick, Washington. Such remains will be known as the Kennewick Man.

2001 - Australian Ian Thorpe becomes the first swimmer to win six gold medals at a single World Championships.

2002 - Nine coal miners trapped in the flooded Quecreek Mine in Somerset County, Pennsylvania, are rescued after 77 hours underground.

WORD UP!

lacinate
\\uh-SIN-ee-eyt, -it\\ , adjective;
1. Botany, Zoology . cut into narrow, irregular lobes; slashed; jagged.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014178511 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/02/2014 The following person(s) is (are) doing business as LEO FARINA PIZZERIA. 2807 MAIN ST. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ONE RED 2807 MAIN ST. SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MARK VERGE. ONE RED. This statement was filed with the County Clerk of LOS ANGELES County on 07/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/11/2014, 07/18/2014, 07/25/2014, 08/01/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014163525 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/17/2014 The following person(s) is (are) doing business as SWIM2GO. 7244 HILLSIDE AVE #106 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: CHAHIR MOORE 7244 HILLSIDE AVE #106 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/CHAHIR MOORE. CHAHIR MOORE. This statement was filed with the County Clerk of LOS ANGELES County on 06/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014176395 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/30/2014 The following person(s) is (are) doing business as ANABATIC ME-

DBAS

DIA, ANABATIC ENTERTAINMENT, ANABATIC, ANABATIC PRODUCTIONS . 2827 ARIZONA AVE. UNIT C , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: CHRISTOPHER A. WHITE 2827 ARIZONA AVE. UNIT C SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/CHRISTOPHER A. WHITE . CHRISTOPHER A. WHITE . This statement was filed with the County Clerk of LOS ANGELES County on 06/30/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014167293 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/20/2014 The following person(s) is (are) doing business as STORY THREAD PRESS. 2226 6TH STREET C , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: MORRIE RUVINSKY 2226 6TH STREET C SANTA MONICA, CA 90405, ALICIA WILLE RUVINSKY 2226 6TH STREET C SANTA MONICA, CA 90405. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MORRIE RUVINSKY. MORRIE RUVINSKY, ALICIA WILLE RUVINSKY. This statement was filed with the County Clerk of LOS ANGELES County on 06/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/07/2014, 07/14/2014, 07/21/2014, 07/28/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014183135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/08/2014 The following person(s) is (are) doing business as A HAPPY WANDERER . 1417 10TH STREET, APT. 1 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: HEATHER PALATUCCI 1417 10TH STREET, APT. 1 SANTA MONICA, CA 90401. This Business is being conducted by: an Individual. The registrant has not yet com-

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menced to transact business under the fictitious business name or names listed above. /s:/HEATHER PALATUCCI. HEATHER PALATUCCI. This statement was filed with the County Clerk of LOS ANGELES County on 07/08/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014166361 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/19/2014 The following person(s) is (are) doing business as CHURRO BOROUGH, THE CHURRO BOROUGH. 4080 GLENCOE AVE. #218 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: PAUL JOON YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292, SYLVIA YOO 4080 GLENCOE AVE. #218 MARINA DEL REY, CA 90292. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2014. /s:/ PAUL JOON YOO. PAUL JOON YOO, SYLVIA YOO. This statement was filed with the County Clerk of LOS ANGELES County on 06/19/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014177902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as AVIDSTAR NETWORK. 1450 BRETT PLACE UNIT 303 , SAN PEDRO, CA 90732. The full name of registrant(s) is/are: MASATO TAKAGI 1450 BRETT PLACE UNIT 303 SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MASATO TAKAGI. MASATO TAKAGI. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014180029 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 07/03/2014 The following person(s) is (are) doing business as HONORING YOUR SPIRITUAL JOURNEY . 1460 7TH STREET #306 , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: ROSANNA FERRARO-JENSEN 960 10TH STREET #1 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/5/2012. /s:/ ROSANNA FERRARO-JENSEN. ROSANNA FERRARO-JENSEN. This statement was filed with the County Clerk of LOS ANGELES County on 07/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/14/2014, 07/21/2014, 07/28/2014, 08/04/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 171292 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/24/2014 The following person(s) is (are) doing business as Green Room Games. 908 Acacia A, Glendale, CA 91205. AThe full name of registrant(s) is/are: Hayastan Megerdichian 908 Acacia AGlendale, CA 91205. This Business is being conducted by: AAn Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/24/2014. /s/: Hayastan Megerdichian. Hayastan Megerdichian. AThis statement was filed with the County Clerk of LOS ANGELES County on 06/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.A

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014178023 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/23/2014 The following person(s) is (are) doing business as KEY WEST ENTERPRISES, BUY THE BED. 2200 COLORADO AVENUE, UNIT 550 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: NATHAN HANANGER 2200 COLORADO AVENUE, UNIT 550 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/NATHAN HANANGER. NATHAN HANANGER. This statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as CertaPro Painters of Santa Clarita. 26489 Golden Valley Road, Suite 123 , Santa Clarita, CA 91350. AThe full name of registrant(s) is/are: CA Squared, Inc. 26489 Golden Valley Road, Suite 123 Santa Clarita, CA 91350. This Business is being conducted by: Aa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/Carrie J. Allen. CA Squared, Inc.. AThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.A

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172674 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Heavenlytravel-getaways dot com. 27606 Spencer CT #201 , Santa Clarita, CA 91387. AThe full name of registrant(s) is/are: Jillian Justin 27606 Spencer CT #201 Santa

Clarita, CA 91387. This Business is being conducted by: AAn Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/07/2014. /s/: Jillian Justin. Jillian Justin. AThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.A

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172672 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as RED STAR AUTO TRANSPORT. 1707 S BLUFF RD , MONTEBELLO, CA 90640. AThe full name of registrant(s) is/are: ALDO ROJAS 720 S 5th ST MONTEBELLO, CA 90640. This Business is being conducted by: AAn Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ALDO ROJAS. ALDO ROJAS. AThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 06/25/2014, 07/02/2014, 07/09/2014, 07/16/2014.A

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as FOUR FOR WAY. 1332 E BROADWAY AVE APT# 1 , GLENDALE, CA 91205. AThe full name of registrant(s) is/are: HASMIK VASILYAN 1332 E BROADWAY AVE APT# 1 GLENDALE, CA 91205. This Business is being conducted by: AAn Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/05/2014. /s/: HASMIK VASILYAN. HASMIK VASILYAN. AThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY

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CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172662 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Probate Solutions LA, LA Probate Solutions. 553 N. Pacific Coast Hwy ÂSte. B #338 , Redondo Beach, Calif 90277. ÂThe full name of registrant(s) is/are: John Paul Jones, LLC 553 N. Pacific Coast Hwy ÂSte. B #338 Redondo Beach, Calif 90277. This Business is being conducted by: Âa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/12/2012. /s/: Don Riggs. John Paul Jones, LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172660 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as The Park VNY, The Park Van Nuys. 8300 San Fernando Road , Sun Valley, CA 91352-3222. ÂThe full name of registrant(s) is/are: Steel Hangar, LLC 8300 San Fernando Road Sun Valley, CA 91352-3222, he Argubright Trust Â18140 Index Street Northridge, CA 91326, ÂThe John F. Feldsted Trust 120 Broadway, Suite 300 ÂSanta Monica, CA 90401. This Business is being conducted by: Âa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2014. /s/: Cheryl Argubright. Steel Hangar, LLC, he Argubright Trust, ÂThe John F. Feldsted Trust. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172666 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as P and D Antiques. 8720 Sierra Hwy , Agua Dulce, CA 91390. ÂThe full name of registrant(s) is/are: Denise Fernandez Â8720 Sierra Hwy Agua Dulce, CA 91390, Peter Fernandez Â8720 Sierra

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Hwy Agua Dulce, CA 91390. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Fernandez . Denise Fernandez , Peter Fernandez . ÂThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172670 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/25/2014 The following person(s) is (are) doing business as Promark Real Estate Management. 9658 Amigo Ave, Ste 112 , Northridge, Ca. 91324. ÂThe full name of registrant(s) is/are: Kurt P. Robinson 9658 Amigo Ave, Ste 112 Northridge, Ca. 91324. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/11/2014. /s/: Kurt P. Robinson. Kurt P. Robinson. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 06/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 172664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/25/2014 The following person(s) is (are) doing business as Basecamp At The Brewery. 620 Moulton Ave. , Los Angeles, CA 90031. ÂThe full name of registrant(s) is/are: Keith Berson 3041 Weldon Ave. Los Angeles, CA 90065. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: Keith Berson. Keith Berson. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/25/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177602 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as Progressive Spinal Care. 275 N. Garfield Ave #4a ,

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Pasadena, CA 91101. ÂThe full name of registrant(s) is/are: Weiss Progressive Chiropractic PC 275 N. Garfield Ave #4a Pasadena, CA 91101. This Business is being conducted by: Âa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:James Elliot Weiss. Weiss Progressive Chiropractic PC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 177600 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/01/2014 The following person(s) is (are) doing business as LYFE Transportation. 18321 Ventura Blvd., Suite 400 , Tarzana, CA 91356. ÂThe full name of registrant(s) is/are: Light Year Express, Inc. 18321 Ventura Blvd., Suite 400 Tarzana, CA 91356. This Business is being conducted by: Âa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/16/2005. /s/: Keith F. Elder. Light Year Express, Inc.. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014186663 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/10/2014 The following person(s) is (are) doing business as TRAIN YOUR MIND. 22524 CALIPATRIA DR. , CALABASAS, CA 91302. The full name of registrant(s) is/are: IEB GROUP, LLC 11400 W. OLYMPIC BLVD., SUITE 700 LOS ANGELES, CA 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MONIQUE PREDOVICH. IEB GROUP, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201492309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/16/2014 The following person(s) is

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(are) doing business as Ritual Massage Therapy. 1426 Pacific Ave #4 , Los Angeles, CA 90291. The full name of registrant(s) is/are: Denise Maceluch 1426 Pacific Ave #4 Los Angeles, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Denise Maceluch. Denise Maceluch. This statement was filed with the County Clerk of LOS ANGELES County on 07/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014194628 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/18/2014 The following person(s) is (are) doing business as BANDIDO PHOTOGRAPHY. 1533 PRINCETON ST. #4 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: JASON IAN SAVAGE 1533 PRINCETON ST. #4 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: JASON IAN SAVAGE. JASON IAN SAVAGE. This statement was filed with the County Clerk of LOS ANGELES County on 07/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014197571 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/22/2014 The following person(s) is (are) doing business as Via Echo, Woad Raider Publishing. 927 18th St #C , Santa Monica, CA 90403. The full name of registrant(s) is/are: Via Echo Music, LLC 927 18th St #C Santa Monica, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2014. /s/: Padric Payton, Via Echo Music, LLC. Via Echo Music, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 07/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/28/2014, 08/04/2014, 08/11/2014, 08/18/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190239 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on

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07/15/2014 The following person(s) is (are) doing business as SELECT HOME FURNISHINGS. 641 WEST PALMDALE BLVD. UNIT F , PALMDALE, CA 93551. ÂThe full name of registrant(s) is/are: A ROYAL SUITE, INC. 26536 CARL BOYER DRIVE SANTA CLARITA, CA 91350. This Business is being conducted by: Âa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: NORBERT MONIZ. A ROYAL SUITE, INC.. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190240 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as REBEL SPIRITS. 16920 SOUTH MAIN STREET , GARDENA, CA 90248. ÂThe full name of registrant(s) is/are: J & D WINES, INC. 16920 SOUTH MAIN STREET GARDENA, CA 90248. This Business is being conducted by: Âa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/15/2014. /s/: WILLIAM J. LIPP. J & D WINES, INC.. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190241 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as PROFESSIONAL CARD FINDER, NEW CARD INFO, BEST CARD INFO, COOL CARD FINDER, THE CARD EXPERTS. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÂThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Âa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190242 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as YOUR CAREER MATCHER, NEW COOL JOBS, YOUR CAREER MATCHES, EXPERT JOB FINDER, JOB BUILDER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÂThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Âa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190243 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as ENDLESS CARD MATCHES, THE BEST NEW CARDS, THE CARD INFORMER, YOUR CARD RESOURCE, EXPERT CARD MATCHER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÂThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Âa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as DISH DEALS, DISH SPECIALS, TOP CARD GURUS, CARD RESOURCE GUIDE, THE CARD GRABBER. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. ÂThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Âa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. ÂThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.A

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 190245 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 07/15/2014 The following person(s) is (are) doing business as HOT CARD FEATURES, TOP CARD FEATURES, TOP CARD APPROVALS, PREMIUM CARD HELP, CREDIT CARD GENIE. 3122 Santa Monica Blvd. Suite 302 , Santa Monica CA 90404. AThe full name of registrant(s) is/are: ZENDZEE LLC 3122 Santa Monica Blvd. Suite 302 Santa Monica CA 90404. This Business is being conducted by: Aa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE LLC. AThis statement was filed with the County Clerk of LOS ANGELES County on 07/15/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 07/21/2014, 07/28/2014, 08/04/2014, 08/11/2014.A

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